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Remarks: <p>I asked [redacted], the editor who handles this country, to review the use of PIMSA in the DR since its inception. His very complete rundown is attached. Financial considerations aside, I recommend that we continue to explore purchase. I cannot stress too strongly the point he makes: If this material were not "restricted" and forced into the annex, we would have used even more.</p> <p>[redacted] presents a good case, but the question is: What is the relative priority of greater coverage of Mexico in terms of the allocation of FBIS resources. It should be noted that this is a one-country service (Mexican news only). RCJ</p>					
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2 April 1975

MEMORANDUM FOR: Chief, LA/WE Branch, DRD

SUBJECT : PRENSA INDEPENDENTE MEXICANA, S.A. (PIMSA)

1. Since the Daily Report began receiving PIMSA material the first week of December 1974 it has proved to be one of the most reliable Mexican sources in general, exceeded in quality only by INFORMEX. The agency is most thorough on such topics as foreign relations, internal politics, and economic-agricultural-petroleum items, all of which are given priority in the CIRL and have been specifically noted by the OCI Mexican specialist as items of the greatest interest.

2. A total of 92 PIMSA items have been published in the Daily Report Annex to date (see attachment). They break down as follows: Relations with communist countries, 18; relations with other countries, 21; governmental, political or union-related items, 19; agriculture-livestock-fishery, 12; economic or business matters, including banking, 8; terrorist activity or domestic unrest, 7; petroleum-related items, 5; the remaining two items deal with energy production, one involving a new uranium plant and the other concerning the government's plans to build 15 new power plants in 1975. Dozens of other topical items which warranted publication were discarded due to space limitations in the Annex.

3. It is our view that Mexican coverage could be greatly enhanced by making PIMSA an open source. Its excellent political coverage will be particularly useful as Mexico's PRI approaches the designation of President Echeverria's successor later this year.

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Editor, Latin America Daily Report

Attachment:
As stated

Published PIMSA Items

Uncle Confirms Death of Guerrilla Lucio Cabanas	5 Dec
Deputies Approve 1973 Accounts Over PAN Objections	5 Dec
Cuban Attacks Transnational Firms at Technology Meeting	5 Dec
Mexican, Japanese Businessmen To Study Economic Relations	10 Dec
Police Capture Two Bank Robbers From 23 September League	13 Dec
Union Spokesman Announces Possibility of New Oil Finds	13 Dec
Mexico To Hold Commercial Exposition in Cuba in March	13 Dec
Decree Transfers Electric Company To Federal Commission	19 Dec
Petroleum Exports To Be Increased in 1975	26 Dec
Echeverria Reaffirms Open Dialog for Solving Problems	27 Dec
Foreign Trade Institute Reports Increased Trade With EC	27 Dec
Baja California Sur to Elect its First Governor	31 Dec
Cattlemen Want Meat Import Stoppage, Reduced Hide Imports	31 Dec
Echeverria Concludes Visit to Coahuila, Sonora States	31 Dec
Mexico, Brazil Sign Scientific-Technological Agreement	31 Dec
Congress Committee Receives Canadian Parliament Delegation	8 Jan
Revolutionary Youth Movement To Select New State Leaders	8 Jan
Foreign Ministry Announces Personnel Changes	9 Jan
Labor Confederation Criticizes Government on Inflation	9 Jan
President Echeverria To Attend Inaugural Ceremonies of Governors	10 Jan
Uranium Plant to Begin Operations in 1976	10 Jan
Surplus of Grains To Be Exported in 1975	10 Jan
PRI Announces Personnel Changes at National Level	16 Jan

Cuban Fishery Vice Minister To Head Delegation to Mexico	16 Jan
Oil Delegation Visiting Colombia, Ecuador, Venezuela	17 Jan
French Firm Grants Loan to Mexican Government Enterprise	17 Jan
Canadian, Mexican Legislators Sign Joint Communique	23 Jan
Oil Institute: PEMEX Can Satisfy Domestic Demand	23 Jan
Soviet, Mexican Youth Leaders Meeting in Campeche	23 Jan
Labor Leader Killed by Members of 23 September League	29 Jan
PRI's National Executive Body Condemns Bombings	29 Jan
Three Persons Injured in Bombing of Reynosa Store	30 Jan
Brief: First Quintana Roo Governor	31 Jan
Mexican, Soviet Youths Hit U.S. on Indochina, Mideast	3 Feb
IMP Official: Oil Exploitation Must be Rationalized	7 Feb
National To Build 15 New Power Plants This Year	7 Feb
Canadian Technical Delegation Seeks Increased Trade	13 Feb
Increased Basic Foodstuff Production Deemed Urgent	13 Feb
National Does Not Use 60 Percent of Productive Potential	14 Feb
Echeverria Names New Ambassador to Soviet Union	14 Feb
Television Cooperation Deal To Be Signed With FRG Firm	14 Feb
British Ambassador Praises Mexican Financial Market	18 Feb
Police Arrest Extremists Involved in Shootouts	20 Feb
Armed Forces Reaffirm Loyalty to Institutions	20 Feb
Mexico Preparing Demographic Report for L.A. Conference	20 Feb
Brief: Cultural Dissemination Centers	20 Feb
Banking System's Participation in GNP Increases	21 Feb

Favorable Trade Balance Reported for Farm Products	21 Feb
Mexico To Maintain Firm Policy To Defend Coffee Prices	21 Feb
Public Works Secretariat Announces Budget for 1975	21 Feb
Italy to Built Joint Technological Institute	21 Feb
Congressional Delegation Pays Visit to Caracas	21 Feb
Trade With Cuba Seen as Opening to CEMA Countries	25 Feb
PEMEX To Continue Emploration, Studying Barter Policy	26 Feb
Sugar Official Says Industry Will Not Be Nationalized	26 Feb
Mexico, Britain Sign Cooperation Accords	27 Feb
UK Minister of State Supports Economic Rights Charter	27 Feb
Mexican, Soviet Businessmen To Negotiate Trade Agreements	27 Feb
Trade Relations With CEMA Nations To Be Broadened	27 Feb
Nation's Top Priority Is To Advance Agricultural Programs	27 Feb
Rothschild Says UK Will Supply Needed Credit to Mexico	28 Feb
Mexico, Yugoslavia Negotiating 1975-76 Programs	28 Feb
Mexican Youth Delegation Departs for Soviet Union	28 Feb
Mexican Officials Report on Trade Talks With British	4 Mar
Britain To Purchase 200,000 Tons of Sugar From Mexico	4 Mar
PRI Organizing Electoral Committees for 1976 Elections	6 Mar
Mexico To Participate in International Fair in GDR	6 Mar
Agriculture Secretariat Releases Projected Rice Production	6 Mar
Briefs: National Youth Institute Changes; Jalisco State	6 Mar
Farm Production	
Mexico, Japan, Jamaica To Exchange Waterworks Technology	7 Mar

Echeverria Asks University Students to Help Farmers	7 Mar
Commerce Secretary Outlines Favorable Economic Future	7 Mar
Campillo Sainz Denies PAN's Shrimp Boat Fraud Charges	7 Mar
Officials To Be on Inaugural CMA Flight to Havana	12 Mar
Industrial Chambers Official Says Unemployment Worsening	12 Mar
Government, Private Banking Group Sign Agreement	12 Mar
Bank of Mexico President Outlines Credit Policy	12 Mar
Finance Secretary Optimistic Over Short-Term Development	13 Mar
Student Occupation of Guerrero University Ends	14 Mar
Armed Forces Reaffirm Loyalty to President, Domestic Peace	20 Mar
Mexico, Cuba To Sign Bilateral Agreements on Tourism	20 Mar
Echeverria Anticipates Good Year for Exports	20 Mar
Iron and Steel Production Expansion Outlined	25 Mar
Yugoslav Youth Delegation Holds Talks With MNJR	27 Mar
Fisheries Investment To Raise Catch to 500,000 Tons	27 Mar
PRC, Mexico To Exchange Agricultural Technology	28 Mar
Mexican Goods Exhibited in Soviet Commercial Office	28 Mar
Wheat, Corn, Beans Rice Production Meets Domestic Demand	28 Mar
Echeverria Speaks at Dinner for PRC Vice Premier	31 Mar
President Echeverria Addresses U.S. Congressmen	2 Apr
Mexican, U.S. Legislators Issue Joint Communique	2 Apr